

Avenue

Jacquelyn Carr



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Designer Profile



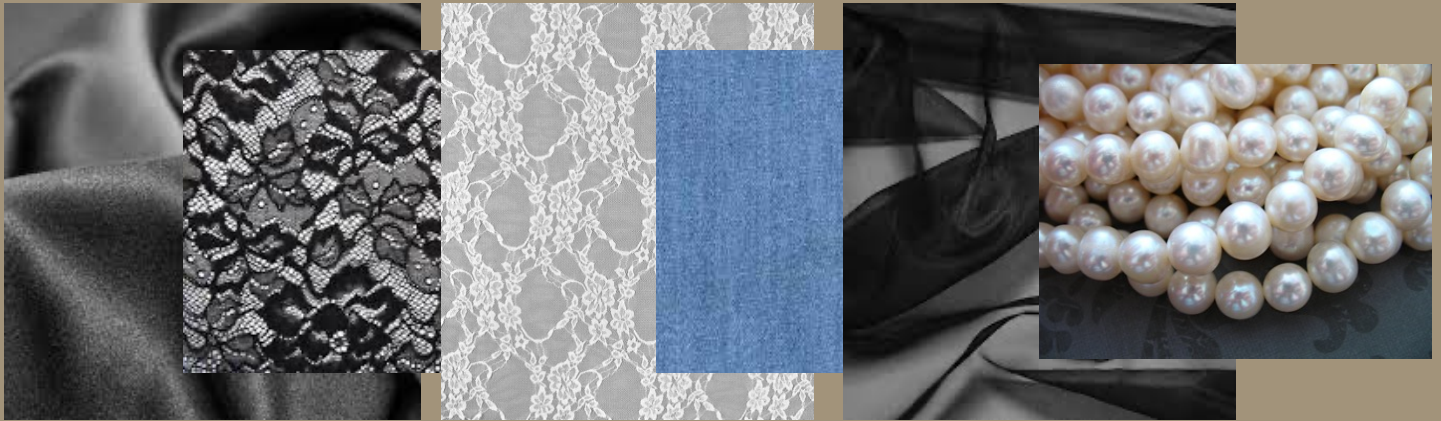
I am Jacquelyn Carr. I create for those in the city and am heavily influenced by Black Culture as that is what I relate to the most growing up as a black individual in a predominately white town. It has allowed me an outlet and space to be myself when it comes to my designs. I am in my senior year of college, getting my BFA in Fashion Design from the University of North Texas. The fashion program has allowed me to acquire skills in patternmaking, design construction, and illustration. As well as work on improving my skillset in Adobe Creative Suites. These skills have allowed me to translate my creativity into creating garments I am proud of. I design with a more feminine outlook on a classic Streetwear aesthetic with comfort being my biggest concern. As I want my wearers to feel good and carry themselves with a certain confidence.

I n t r o d u c t i o n



Avenue means to develop a new route to a goal. It is to be expressive and allow ourselves to be inspired and see new things. My collection is based on the streetwear style. I have always been inspired to create streetwear as I love the style and it coming from black culture and skate culture, I knew I wanted to create that style for my collection. As I was doing research, I realized that there aren't many feminine options for streetwear as it is a very masculine/ androgynous style. Hence the creation of Avenue. Avenue is based on the loose and comfortable aesthetic of the style, but with a more feminine silhouette. Created for the women who love the culture and style, but still want to be able to express their femininity.





Fabric and Color

Satin Polyester (100% Polyester)

Lace (100% Cotton)

Denim (100% Cotton)

Organza (100% Nylon)

Jersey Knit (100% Cotton)

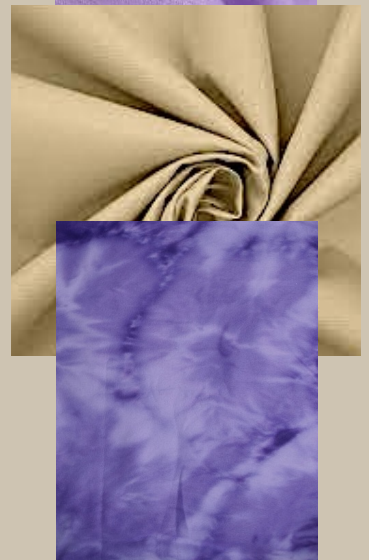
Knit (100% Cotton)

Polyester Twill (100% Polyester)

Cotton Twill (100% Cotton)

Fleece (100% Polyester)

Daisy Lace (90% Polyester/10%
Spandex).



I wanted to use a great versatility of fabrics and textures, especially some that you would not really see a whole lot of in streetwear. I used fabrics like satin polyester, lace, and organza because it's a bit more feminine compared to other fabrics and it is not typically something that it is in streetwear a lot; however, fabrics like denim, knit, and cotton are well known staples within the style, so I wanted to have a good balance of both to keep it new while still staying true to the classics. I also used pearls for beading which is also not something that is used often within the style to again stick with the femininity.

I chose many neutral tones because I wanted staple pieces to be bold and bright. I also wanted this collection to be able to mix and match the pieces, so just because the outfit is shown one way on the model does not mean it has to stay that way, so I made sure to use neutrals to not only break up the outfits, so it wasn't so loud, but also to add a sense of unity between the collection as a whole. The colors I used for the fabrics were Black, Brown, Red, Blue, Purple, and a Crème Khaki color. The colors used for the "graffiti" on the pants and skirts were Black, Brown, Red, Purple, Blue (light and dark), Pink (light and dark), Yellow, Green (light and dark), and Orange. White for the pearls.

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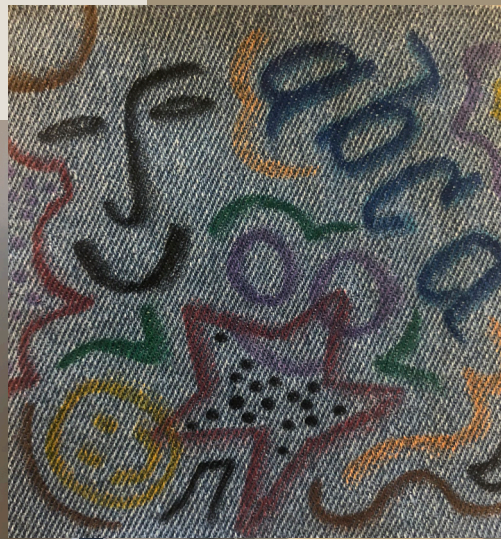
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Process & Techniques



The ruched top was done with draping. To ruch the top, I basted each piece and pulled the thread where to create the gathers. I then pinned the pieces together and sewed them. I did french seams for the organza part of the top to have clean seams. I put pearls around the top underneath the straps by pulling the thread through and placing as many pearls until I was happy with how they hung and finished it by threading back through the fabric and tying it off.



The knit top was done with draping. I serged all pieces together and finished the neck and armholes with single folded binding. Finishing the hem with a cover stitch.

The skirt was done with patternmaking. I drew the "graffiti" print with fabric markers on the bottom of the shell pieces. The waistband, and fly facing and shield. I sewed the front pieces of the skirt together so I could put in the fly front zipper. I attached the back pieces to each other and sewed the side seams. I then attached the waistband and left the hem of the skirt raw so I could make it distressed. All internal seams were finished with serging.





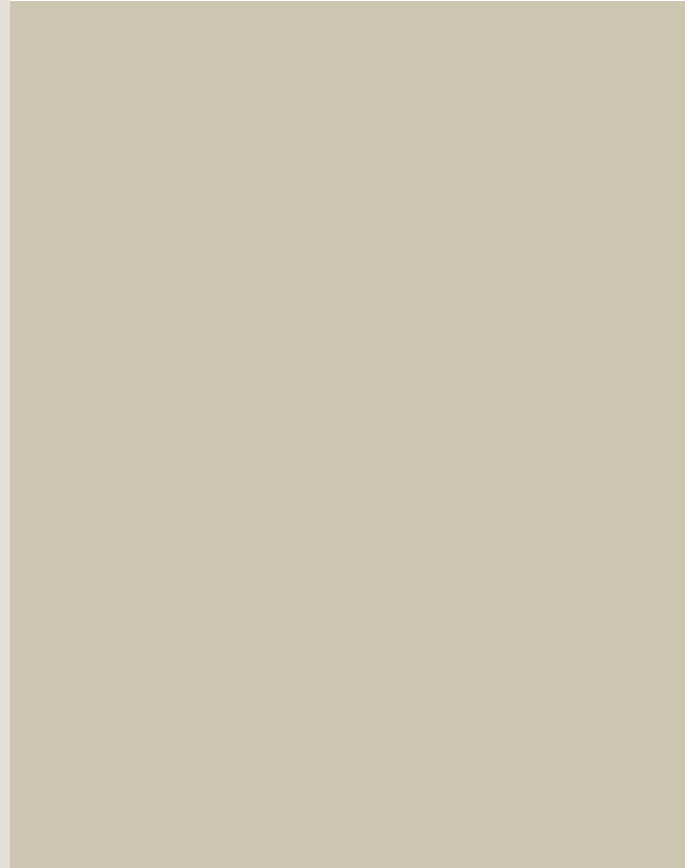
The knit top was done with draping. All pieces were serged together. Finishing the hem and sleeves with a coverstitch.



The jacket was done with patternmaking. I did a set-in-sleeve. I folded the lining up at the hem and cuff of the sleeves and stitched at a $\frac{1}{4}$ " so they were closed off and did a stay stitch a $\frac{1}{4}$ " away from the hem and cuff of the shell so I could leave the edges distressed without worrying about it fraying up to the lining of the jacket. I took tweezers and frayed the edges of the jacket to further distress it.

The skirt was done with patternmaking. I sewed the straps and their facings first so I could attach them to the skirt. I put in an invisible zipper on the left side and sewed down to a certain point so I could create a slit in the skirt. I did a roll hem to finish the raw edges of the skirt and serged all internal seams.





The pants were done with patternmaking. I did the graffiti design with fabric marker on the bottom of the pants, the pockets, straps, waistband, fly shield and facing. All internal seams were serged and the cuff of the pants were finished with a roll hem.

The oversized T-shirt was done with patternmaking. I sewed it as a drop sleeve. Serging all pieces together. I did single-fold basting for the neck band and cover stitched the hem and sleeves.



The corset was done with draping. I attached the inner piece with the boning to the shell for the beading. For the beading, I put the thread through the shell, I then stacked the beads on the thread until I got to the end, and I went through and stitched in between each bead to lock it in place and tied it off when I was done.

The lace top was done with patternmaking. I attached the sleeves as a drop sleeve and serged all the pieces together. I left the hem and cuffs of sleeve and neck raw so it could give a more rugged look



The pants were done with pattern-making. I sewed the top and bottom part of the pants separately to then attach a separating zipper to each side. I did a top stitch to keep the zippers in place. I folded over the cuffs and top of the pants 1" and inserted elastic to give it a gathered effect. All internal seams were finished with serging.



The knit top was done with draping. Before I attached the front of the top to the back, I did double-folded binding for the hole in the center. I then serged all the pieces together and did double-folded binding for the armhole. I did a coverstitch for the hem.

The top was done with draping. I sewed all the pieces together and serged the internal seams. I put in the separating zipper and I sewed the trim and ruffles around the top finishing the edges with serging and a top stitch around the border at the hem and neck. I finished the armhole with double folded binding.

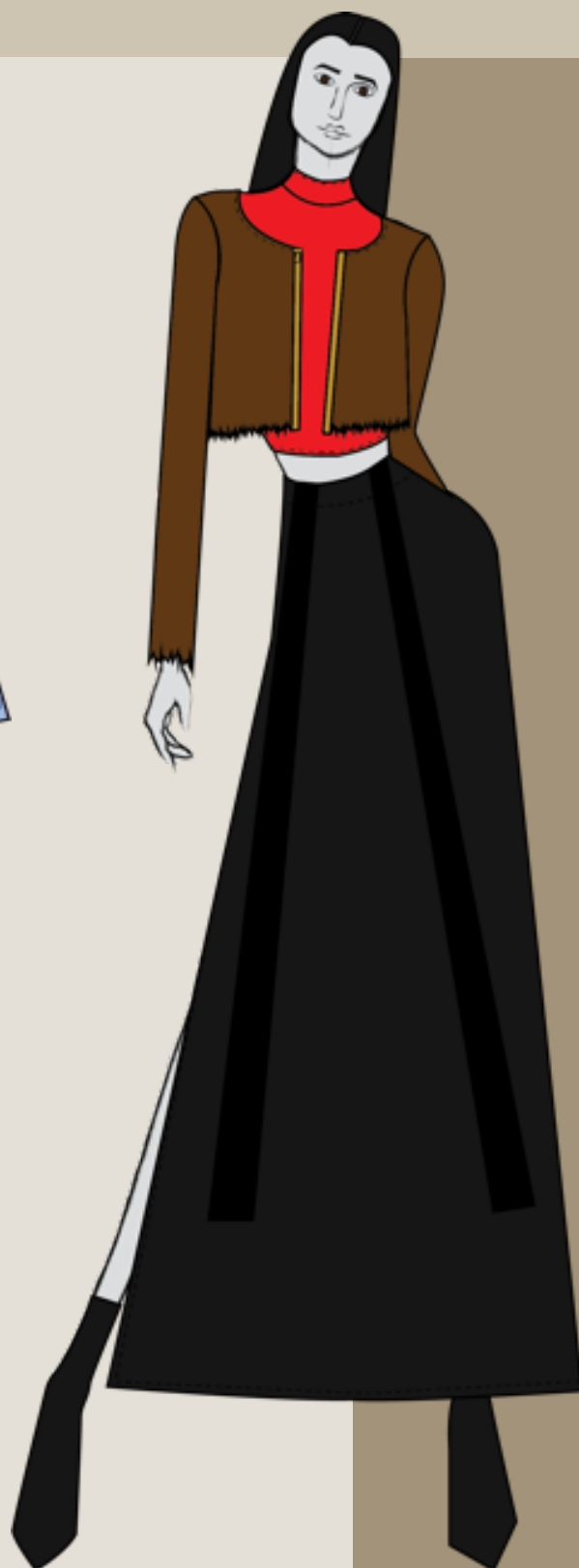


The jacket was done with patternmaking. I did a set-in-sleeve and serged all the pieces together. Finishing off the jacket with a folded hem. For the distressing and beading in the back, I folded the back in half so I could make little incisions that I could turn into slits into the jacket. Once I cut as far as I wanted, I pulled the slits so they could become thin and hang down. I then went in and attached pearls to the jacket by pulling the thread through and placing as many pearls as I wanted until I was happy with how they hung and finished it by threading back through the fabric and tying it off.

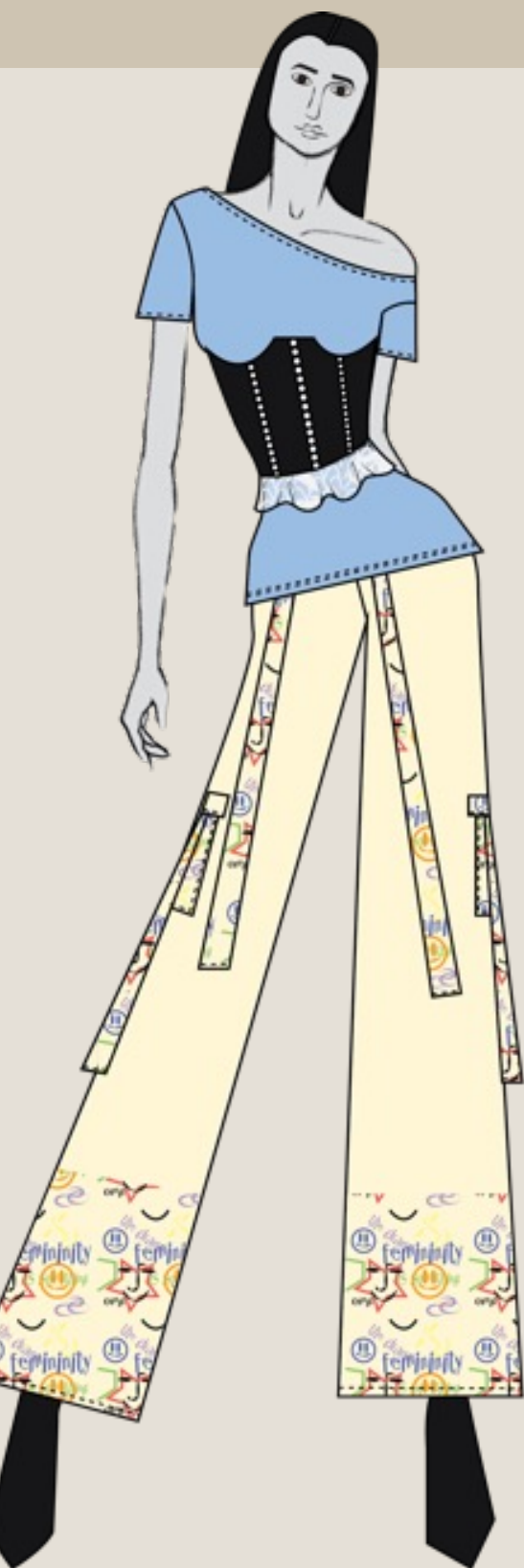
The skirt was done with patternmaking. I sewed the front pieces of the skirt together so I could do the fly front zipper. After that, I sewed the side seams of the skirt so I could place the pockets on and then sewed the back pieces of the skirt together. I then attached the waistband. All internal seams are finished with serging and a roll hem to finish the skirt. I initially did not draw on the skirt, but I felt as though the outfit was looking out of place, so I went back and did the same designs on the pockets of the skirt.



Final Sketch



Lines Line Up

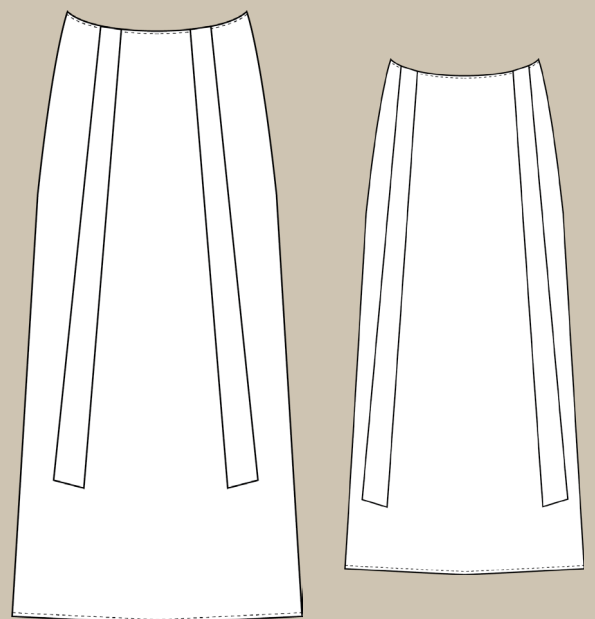
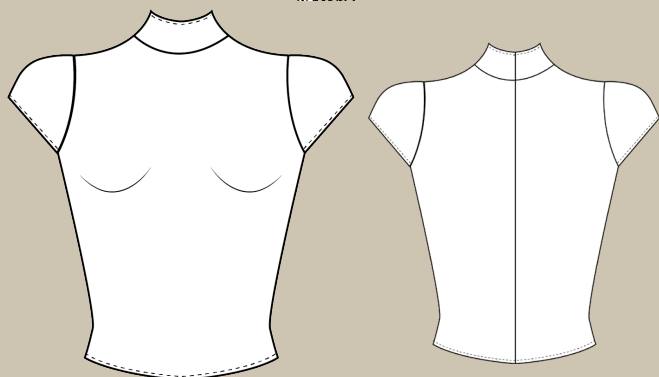
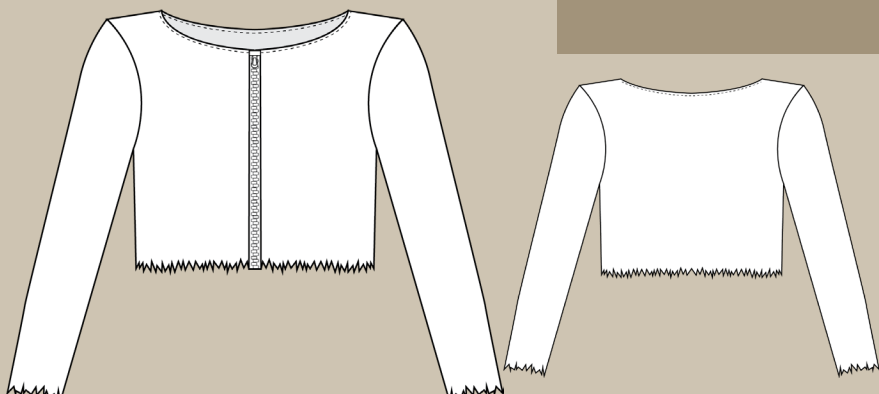
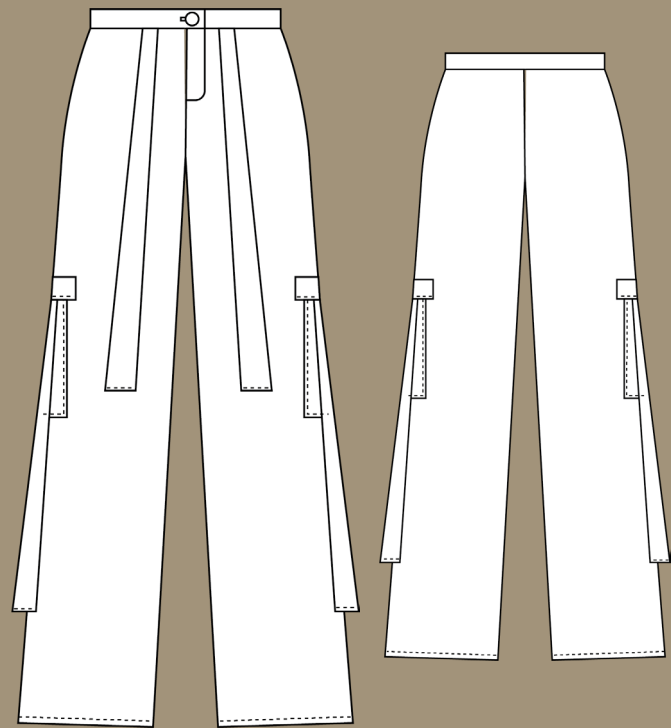
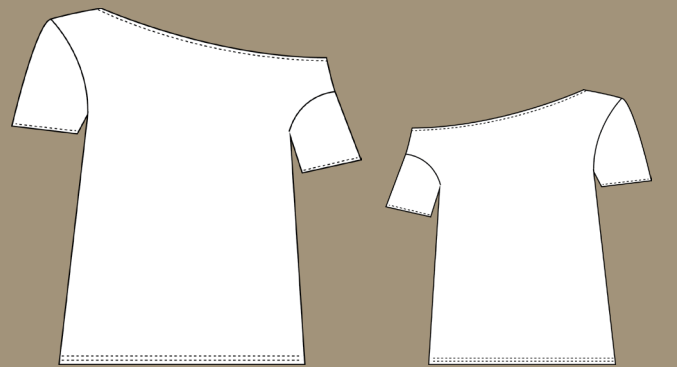
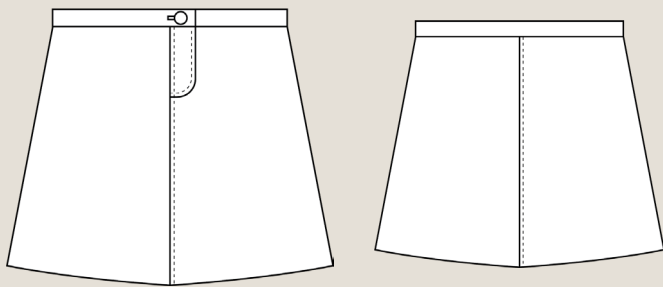
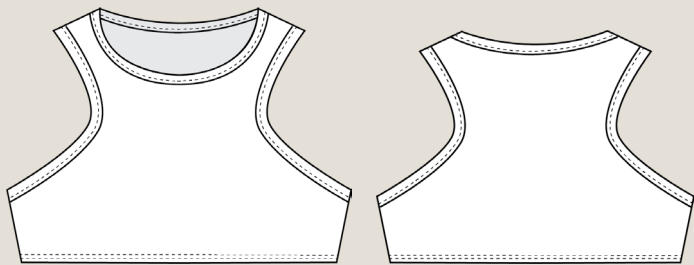
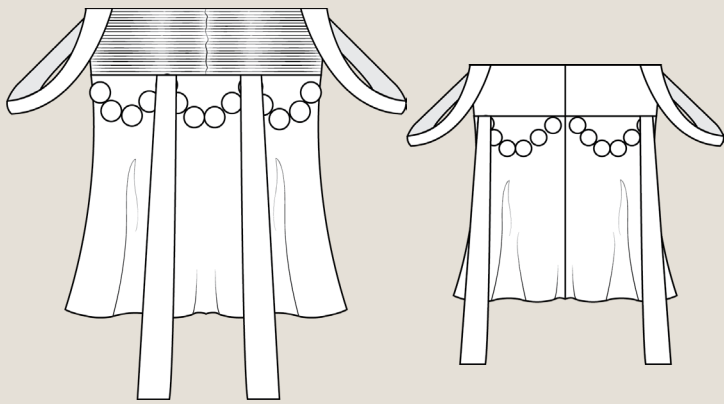




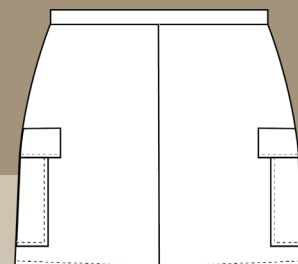
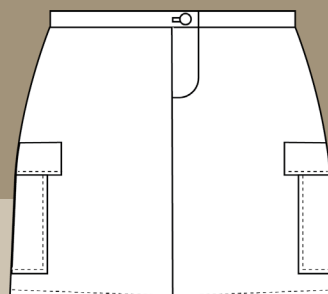
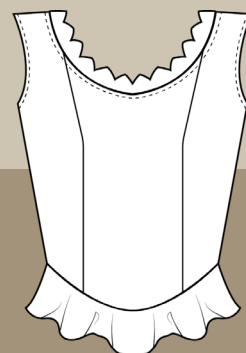
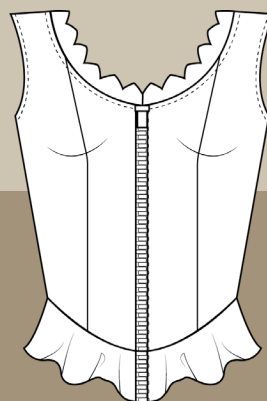
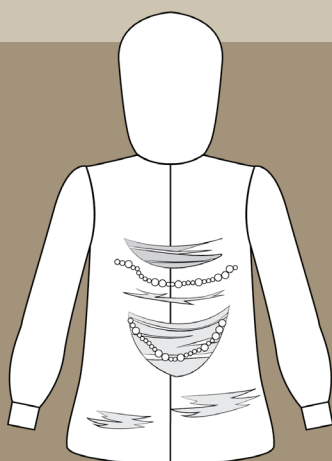
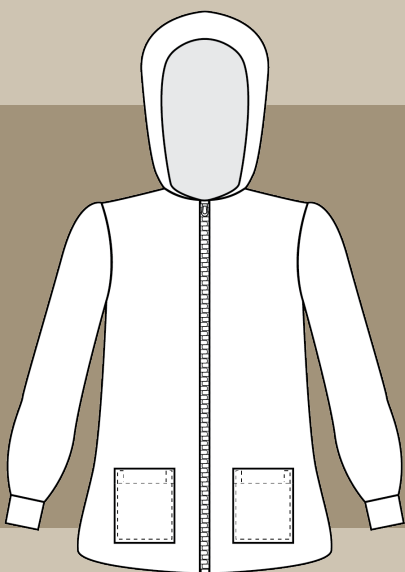
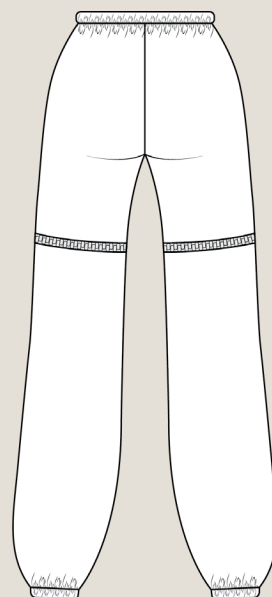
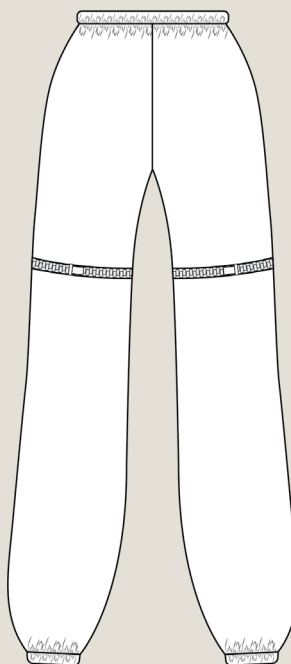
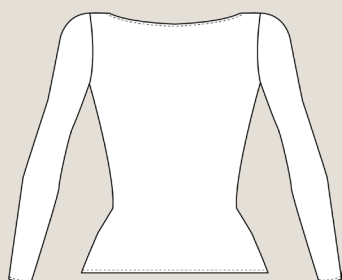
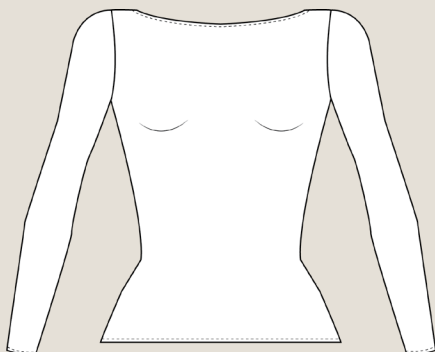
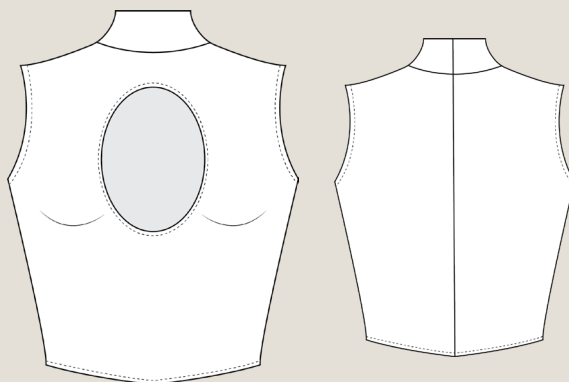
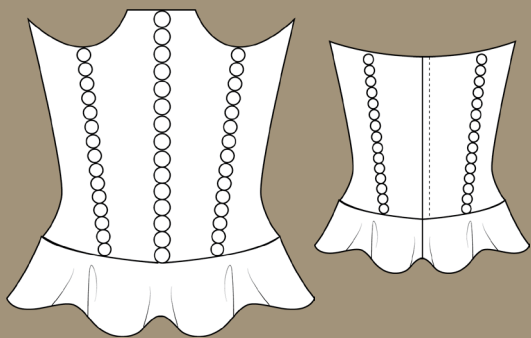








F l a t s



Final Collection Photos









Acknowledgments

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Fashion is art and you are the canvas.

- Savio Fonseca